



Date

Dear Merchant,

The Foothill Ranch Kids Foundation is pleased to announce our fourth annual **Spring Silent Auction** on **Monday, May 2, 2011** from 4:00-9:00 p.m. Would you please consider making a donation to our Auction in support of public education and our community?

Foothill Ranch Kids Foundation is a non-profit organization established to support the needs of Foothill Ranch Elementary School and its 1,200 students. The funds raised at our Silent Auction last year are providing a school librarian and computer lab technician, both of which were eliminated by state budget cuts.

California continues to be in an economic crisis with no end in sight. Governor-elect Jerry Brown has announced that budget cuts to education for the 2011-2012 school year will be even more severe. The Saddleback Valley Unified School District funding from the state has already been cut by over 17%. This is an astounding figure that has made it difficult just to keep the very basics in classroom education. We have already increased class sizes, eliminated academic intervention programs, reduced the number of school days, cut teacher salaries and asked schools to self-fund librarians and computer labs technicians. It is hard to imagine what is left to cut.

Your community partnership is so appreciated, not only by our foundation's board, but by all of the families of our 1,200 students. Without your support, we simply could not do our part to restore at least some of the valuable programs that our school needs. Would you please consider making a donation our Silent Auction? Please remember that the foundation is a non-profit 501(c)3 organization, so all donations are 100 percent tax deductible.

We also would appreciate any direct cash donation to the Foothill Ranch Kids Foundation. In exchange for any donation valued at \$500 or above (and the tax deduction you will receive), other benefits will include:

- Your name listed on the Foothill Ranch Kids Foundation website ([www.foothillranchkids.com](http://www.foothillranchkids.com)).
- An active link from the Foothill Ranch Kids Foundation website to your site
- Free public relations/publicity during April 2011
- Your name listed on the sponsor banner that will hang in the Multipurpose Room at Foothill Ranch Elementary

We need your help to preserve the quality of education at Foothill Ranch Elementary. Thank you for your support and partnership with our community.

Sincerely,

Foothill Ranch Kids Foundation  
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Foothill Ranch, CA 92610  
[www.FoothillRanchKids.com](http://www.FoothillRanchKids.com)  
FoothillRanchKidsFoundation@gmail.com

FOOTHILL RANCH  
**KIDS**  
FOUNDATION

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You can count on my support in the following way(s):

- Donation Item — \_\_\_\_\_
- Please accept my monetary donation of \$\_\_\_\_\_
- I am not able to help at this time, but please contact me again next year.

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_